# Advanced Google Searching

Nathan Aaron Rosen

April 11, 2019

SETON HALL | LAW



# Google - Advanced Techniques & Tools

#### **Topics**

- Questions you should always ask
- Google basic and Advance Search pages
- Syntax to use advance search techniques in the basic Google search box
- Manipulating settings to change search results
- Google Books & Google Scholar
- Google Images & alternatives
- Google Alerts & alternatives
- Google search alternatives
- Twitter
- Searching for pages that no longer exist Google cache vs Wayback Machine
- Keeping up with pages that change

# Internet = Warehouse of Books But thrown together in no order

Google/Bing is how you find the needle in a haystack





# Google vs google

- Google popular search engine on the Internet noun
- google to search for something/someone using a search engine

Today using term both ways

• Elliott v. Google, 860 F.3<sup>rd</sup> 1151 (9<sup>th</sup> Cir. 2017) Google did not lose its trademark because of use as generic word for searching

# Google Usage Survey Do you know how to ....

- Exclude words from your search
- Find pages that include all of the words in that exact order
- Limit results to a precise time range
- Locate PowerPoint slides on a particular topic
- Search only within a particular url site
- Set up alert for new Internet pages
- Find pages that link to a particular site
- Find a page no longer on the Internet but was back in 2011
- Set up a free alert to find out when a particular Internet page changes

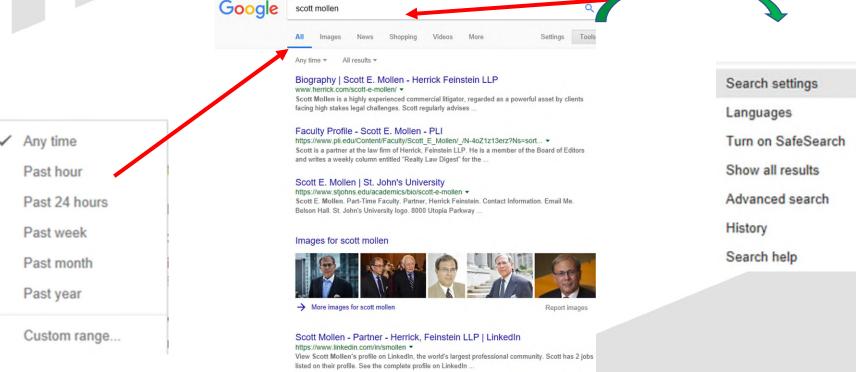
# 5 Questions To Ask On Every Page

- Who
- When
- Why
- What
- Legal authority

## 3 Steps to Tame the Information Overload

- Capture results as you go along
- Identify key sources that you expect to see
- Know when you are done
  - Set out in advance your expectations Write answer you hope to receive but avoid danger of self-fulfilling prophecy
  - Set a time limit Pause frequently to reevaluate progress
  - When you can vocalize and explain the issue clearly
  - You keep coming back to the same stories, cases or statutes

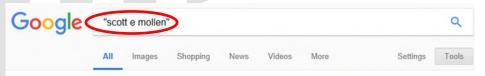
# Pull Down Additional Options



### Boolean searching syntax for advanced searching

- Exact match "Chinese wall"
- Alternative OR
- Required AND
- Exclude - (minus sign)
- Grouping () controls the execution order
- Wild card (asterisk) "solar \* panels"
- Repeat important search terms or change order

### Verbatim - Exact words in that exact order



Any time ▼ All results ▼

#### Biography | Scott E. Mollen - Herrick Feinstein LLP

www.herrick.com/scott-e-mollen/ -

Scott Mollen is a highly experienced commercial litigator, regarded as a powerful asset by clients facing high stakes legal challenges. Scott regularly advises ...

Commercial Disputes

Scott E. Mollen

Events

recent record of success ...

Commercial Disputes. Appellate

Court Victory Barring Arbitrator ...

Scott E. Mollen, Partner ... Scott's

Events. Judges' Pet Peeves 2017:

Tips from the Bench on Trial

#### Government Relations

Government Relations. New York State Association for Affordable ...

#### New York Law Journal: Realty ...

New York Law Journal: Realty Law Digest. November 2017 ...

#### Real Estate Matters

Real Estate Matters. Special Master and Mediator – High ...

More results from herrick.com »

#### Scott E. Mollen | St. John's University

https://www.stjohns.edu/academics/bio/scott-e-mollen ▼
Scott E. Mollen. Part-Time Faculty. Partner, Herrick Feinstein. Contact Information. Email Me. Belson Hall. St. John's University logo. 8000 Utopia Parkway ...

#### Faculty Profile - Scott E. Mollen - PLI

https://www.pli.edu/Content/Faculty/Scott\_E\_Mollen/\_/N-4oZ1z13erz?Ns=sort... ▼
Scott is a partner at the law firm of Herrick, Feinstein LLP. He is a member of the Board of Editors and writes a weekly column entitled "Realty Law Digest" for the ...

#### Images for "scott e mollen"











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Report images

#### Scott E. Mollen - Super Lawyers Profiles

https://profiles.superfawyers.com > ... > New York > New York ▼
Jan 4, 2018 - Scott Mollen is one of the top rated Business Litigation attorneys in New York, NY. He has met the stringent Super Lawyers selection criteria.

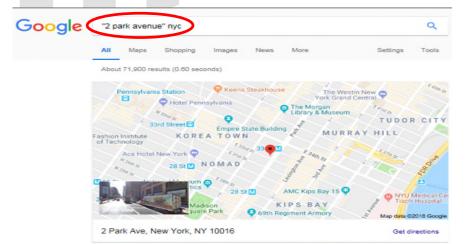
#### Realty Law Digest | New York Law Journal - Law.com

https://www.law.com/newyorklawjournal/2018/04/24/realty-law-digest-49/ ▼
Apr 24, 2018 - Scott E, Mollen, a partner at Herrick, Feinstein and an adjunct professor at St. John's University School of Law discusses "Madison Sullivan ...

#### Realty Law Digest | New York Law Journal - Law.com

https://www.law.com/newyorklawjournal/2018/04/17/realty-law-digest-48/ ▼
Apr 17, 2018 - Scott E, Mollen, a partner at Herrick, Feinstein and an adjunct professor at St. John's University School of Law discusses 'Emigrant Bank v.

### Location



#### 2 Park Avenue, New York, NY 10016 - Corporate Suites

https://www.corporatesuites.com/office-locations/new-york/2-Park-Avenue-NY-NY ▼
Corporate Suites offers shared office space, meeting space & virtual offices at 2 Park Ave, New York,
NY 10016. Click to learn more.

#### 2 Park Avenue

www.2parkave.com/ \*

designated a New York City landmark (1988) for. - Visitor registration and security turnstile system. its "special character and a special historical. - Renovated ...

#### 2 Park Avenue Building at 2 Park Ave. in Midtown South: Sales ...

https://streeteasy.com/building/2-park-avenue-building •

2 Park Avenue Building, 2 Park Ave.: Real Estate, school zoning and more information about 2 Park Avenue Building at ... 2 Park Avenue, New York, NY, 10016.

#### 2 Park Avenue | The Real Deal New York

https://therealdeal.com/new-research/topics/property/2-park-avenue/ -

Address 2 Park Avenue; neighborhood Garment District; borough Manhattan; owner .... These are NYC's most expensive homes — by price per square foot.

#### 2 Park Avenue, New York City | 115237 | EMPORIS

https://www.emporis.com/buildings/115237/2-park-avenue-new-york-city-ny-usa -

2 Park Avenue is a 29-story skyscraper in New York City, New York, U.S.A., View a detailed profile of the structure 115237 including further data and ...

#### Corporate Suites: 2 Park Avenue | LiquidSpace

https://liquidspace.com/us/ny/new-york/corporate-suites-2-park-avenue •

\*\*\* Rating: 5 - 7 reviews

Map of 2 Park Avenue, FL 20, New York, NY ... 2 Park Avenue at 32nd Street is a LEED certified landmark Art Deco skyscraper with recently renovated lobby. ...

#### 2 Park Avenue New York, NY commercial lease comps and tenants.

https://property.compstak.com > CompStak Markets > New York City > Murray Hill +

2 Park Avenue New York, NY commercial lease comps, including CreditSights, The End Fund, Conductor and additional tenants, from CompStak.com.

#### PivotDesk | 2 Park Avenue

https://www.pivotdesk.com/locations/us/ny/new-york-city/2-park-avenue—20th-floor ▼
2 Park Avenue, 20th Floor New York City, NY 10016. Corporate Suites LLC, 2 Park Avenue, 20th
Floor New York City, NY 10016. 1 of 5, 2 Park Avenue, 20th...

#### Two Park Avenue, Murray Hill, New York, NY 10016 | SquareFoot

https://www.squarefoot.com/ny/new-york/2-park-avenue •

2 Park Avenue. New York, NY 10016 ..... Murray Hill is the 19th most walkable neighborhood in New York City according to Walk Score, and many residents ...

#### New York Architecture Photos: 2 Park Avenue

https://www.newyorkitecture.com/2-park-avenue/ \*

May 8, 2015 - 2 Park Avenue is among Ely Jacques Kahn's most dramatic and successful works, a beautiful and distinctive NYC Art Deco landmark.

### Common search commands

- Define words "define loquaciousness"
- Locate by file type "filetype:ppt"
- Search specific site "site:nytimes.com"
- Sites that link to particular site "link:herrick.com" \*
- Social media/hashtags "@twitter" "#mta" \*

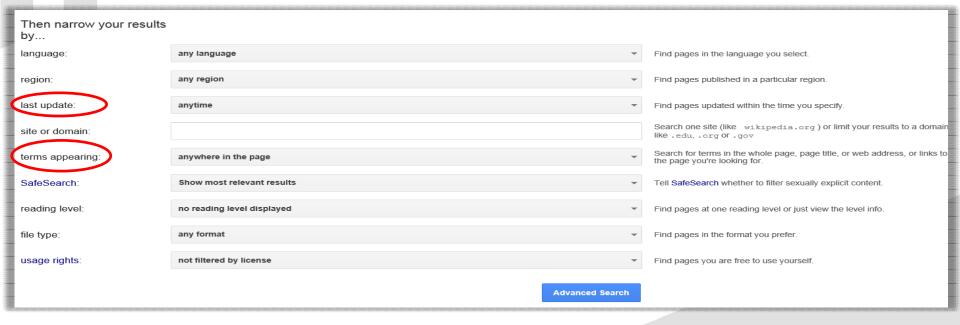
### Lesser known search commands

- Locate phone number owner –"phonebook:2124985000"
- Locate stock info "stocks:ibm" (ticker symbol)
- Proximity search "apple AROUND(2) iphone" \*
- Word on the page "intext:negligence"
- Word in URL "inurl:negligence"
- Word in page title "intitle:negligence"

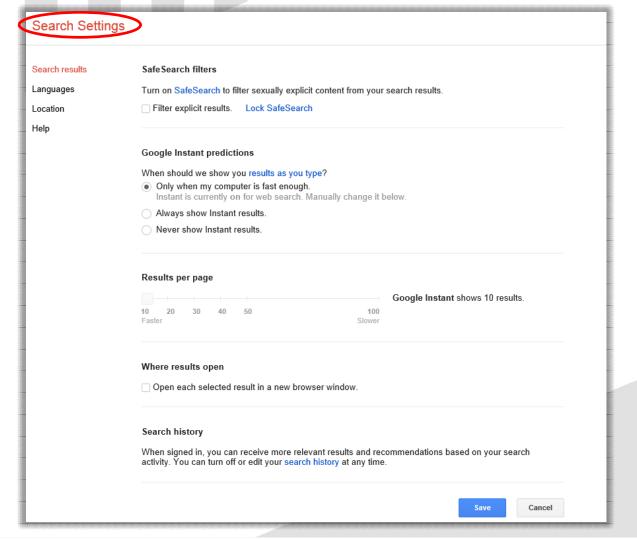
# Advanced Google Search



# Narrowing results



# Search Settings



## Start broad and narrow as you get more info







Separating wheat from chaff

#### Nathan's default



About 13,700 results (0.36 seconds)

#### Biography | Barbaros M. Karaahmet - Herrick Feinstein LLP

www.hemick.com/barbaros-m-karaahmet/ •

Barbaros Karashmet is co-chair of the firm's Turkish Practice Group, A Turkish-American attorney, Barbaros utilizes his wide-ranging international experience...

#### Images for barbaros karaahmet



#### News | Barbaros M. Karaahmet - Herrick Feinstein LLP

www.herrick.com/barbaros-m-karaahmet/news/ -

Commercial Observer Q&A with Herrick's Turkish Practice Group Co-Chair Barbaros Karaahmet More, Commercial Observer, July 1, 2016 – Media Mention,

#### Barbaros Karaahmet - Partner - Herrick, Feinstein LLP I LinkedIn

https://www.linkedin.com/in/barbaros-karaahmet-a901b58 •

Greater New York City Area - Partner - Herrick, Feinstein LLP

View Barbaros Karaahmet's profile on LinkedIn, the world's largest professional community. Barbaros has 2 jobs jobs listed on their profile. See the complete ...

#### Q&A: Barbaros Karaahmet, Co-chair of Herrick Feinstein's Turkish ...

https://commercialobserver.com/.../qa-barbaros-karaahmet-co-chair-of-herrick-feinstei... > Aug 5, 2016 - Barbaros Karaahmet is a Turkish-American lawyer and co-chair of Herrick Feinstein's Turkish practice group. He chatted with Commercial

#### Barbaros M. Karaahmet – 35th Annual Conference on U.S.-Turkey ...

the-atc.org/c16a/speakers/barbaros-m-karaahmet/ -

Barbaros M. Karaahmet, co-chair of Herrick's Turkish Practice Group, utilizes his wide-ranging experience and contacts as a Turkish-American attorney to assist ...

#### Lawyer Barbaros Karaahmet - New York, NY Attorney - Avvo

https://www.avvo.com > ... > New York > Corporate / Incorporation Lawyers +

Nov 1, 1999 - Barbaros Karsahmet is a Corporate Attorney in New York, NY. Click Barbaros's profile to discover their Avvo Rating, write a review, and read ...

### Settings

#### Changed default location to Turkey

#### Biografi | Barbaros M. Karaahmet - Herrick Feinstein LLP

www.herrick.com/barbaros-m-karaahmet/biografi/ - Translate this page

Barbaros Karaahmet, Herrick'in Türkiye Masası Eş Başkanıdır. Türk Amerikalı bir avukat olarak, Barbaros; ulusal ve uluslararası ticari, mali, gayrimenkul ve buna ...

#### Barbaros Karaahmet - Partner - Herrick, Feinstein LLP | LinkedIn

https://www.linkedin.com/in/barbaros-karaahmet-a901b58 •

Greater New York City Area - Partner - Herrick, Feinstein LLP

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#### Q&A: Barbaros Karaahmet, Co-chair of Herrick Feinstein's Turkish ...

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Aug 5, 2010 - Barbaros Karaahmet is a Turkish-American lawyer and co-chair of Herrick Feinstein's 
Turkish practice group. He chatted with Commercial ...

#### Barbaros M. Karaahmet – 35th Annual Conference on U.S.-Turkey ...

the-atc.org/c16a/speakers/barbaros-m-karaahmet/ \*

Barbaros M. Karaahmet, co-chair of Herrick's Turkish Practice Group, utilizes his wide-ranging experience and contacts as a Turkish-American attorney to assist ...

#### 'Cok Calışan İnsan Şanslı Olur' - TurkishNY.com

www.turkishny.com/.../40.../173258-cok-calisan-insan-sansli-olur ▼ Translate this page Feb 14, 2015 - Barbaros Karaahmet: Hukuk alani özellikle avukatlik bizde dededen süregelen bir meslek. Dedemden ibilaren babam, baham takiben ben ve....

#### Barbaros Karaahmet ile roportajimiz 24 Ekim 2013 - YouTube



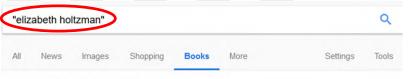
https://www.youtube.com/watch?v=0qFvTaHkef4

Oct 24, 2013 - Uploaded by Mel Strategies
Barbaros Karaahnnet lle roportajimiz 24 Ekim 2013, Mel Strategies, Loading...
Unsubscribe from Mel ...

#### 'Evlatlıktan ret' zoruyla hukuk okudu, ABD'de avukatlık zirvesine çıktı ... www.hurriyet.com.tr > Yazarlar > Vahap MUNYAR + Translate this page

Jul 1, 2016 - MERKEZİ New York'ta bulunan Herrick Feinstein avukatlık ofisinin en genç ortağı Barbaros Karaahmet, ofisin önde gelen ortağı Lawrence ...

18



About 24,000 results (0.38 seconds)

#### Elizabeth Holtzman - Wikipedia

https://en.wikipedia.org/wiki/Elizabeth\_Holtzman •

**Elizabeth Holtzman** (born August 11, 1941) is an American politician and former member of the United States House of Representatives. She was the first woman to hold office as the New York City Comptroller, and the District Attorney of Kings ...

All results for "elizabeth holtzman" »

#### Who Said It Would Be Easy?: One Woman's Life in the Political Arena



https://books.google.com/books?isbn=1611459966

Elizabeth Holtzman - 2012 - Preview - More editions

A tour through America's changing political climate is seen through the career of former U.S. congresswoman Elizabeth Holtzman, the youngest woman ever to be elected to Congress, and shares her personal experiences and theories about modern ...

#### The Impeachment of George W. Bush: A Handbook for Concerned Citizens

https://books.google.com/books?isbn=156025940X

Elizabeth Holtzman - 2006 - Snippet view

Presents a legal brief that charges George W. Bush with committing numerous high crimes, from illegal wire tapping and lying to induce war to demonstrating reckless indifference to troop welfare and torturing prisoners of war.

#### Brooklyn Politicians: Rudy Giuliani, Chuck Schumer, Elizabeth ...

https://books.google.com/books?isbn=115640956X

General Books LLC, Source Wikipedia, Books, LLC - 2010 - No preview

Please note that the content of this book primarily consists of articles available from

Wikipedia or other free sources online.

#### Cheating Justice: How Bush and Cheney Attacked the Rule of Law and ...

CHEATING https://books.google.com/books?isbn=0807003220

JUSTICE Elizabeth Holtzman, Cynthia Cooper - 2012 - Preview - More editions

Cheating Justice is a call to empower the American people, and a firm insistence that the

## Google Books



"Herrick Feinstein"

Q

#### Articles

About 329 results (0.10 sec)

#### Any time

Since 2018

Since 2017

Since 2014

Custom range...

#### Sort by relevance

Sort by date

include patents

include citations

Create alert

# Limit by date

#### Looted art: what can and should be done

LM Kaye - Cardozo L. Rev., 1998 - HeinOnline

... or coerced the sale of one-fifth of all Western art. After the war 1400 repositories of stolen art were \* Member of the law firm **Herrick**, **Feinstein** LLP in New York. Mr. Kaye expresses his appreciation to Lucille A. Roussin, JD, 1996 ...

☆ 55 Cited by 30 Related articles

#### Art Wars: The Repatriation Battle

LM Kaye - NYUJ Int'l L. & Pol., 1998 - HeinOnline

... Lawrence M. Kaye is a member of the firm of **Herrick**, **Feinstein** LLP in New York City, where he heads the Art and International Law Practice Groups ... The author would like to express his appreciation to Lucille A. Roussin, an associate at **Herrick**, **Feinstein** LLP ...

☆ 99 Cited by 25 Related articles

#### [CITATION] Resolved Stolen Art Claims

LLP Herrick Feinstein - Herrick, Feinstein LLP, August, 2015

☆ 99 Cited by 2 Related articles

[сітатіом] Resolved Stolen Art Claims, Claims for Art Stolen During the Nazi Era and World War II, Including Nazi-Looted Art and Trophy Art

FLLP Herrick - Retrieved September, 2009

☆ 99 Cited by 2 Related articles

#### [PDF] New Liability Under "Deepening Insolvency"

P Rubin - Am. Bankr. Inst. J, 2004 - rubinlawllc.com

... Written by: Paul Rubin1 **Herrick**, **Feinstein** LLP; New York prubin@herrick.com ADelaware bankruptcy court recently concluded in the Exide Technologies case that Delaware law would recognize a cause of action brought on behalf of a debtor's estate against a lender for ...

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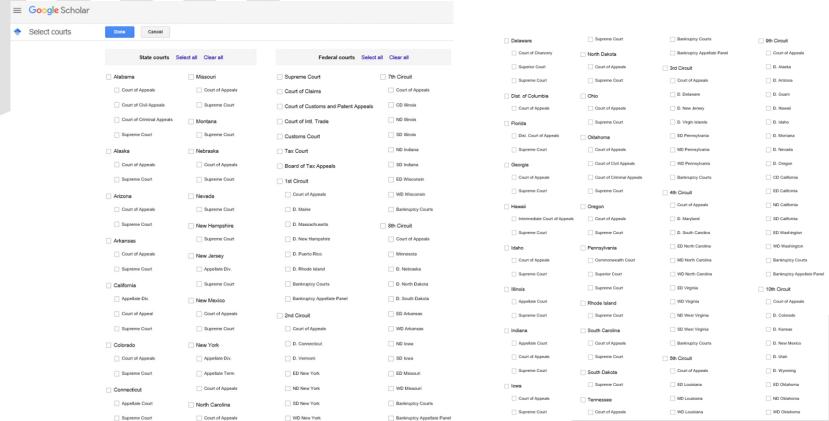
Articles by person

Articles citing person

Link to full text

[PDF] rubinlawllc.com

# New Court drop down Google Scholar menu





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### Google Images - Companies

feinstein Ilp























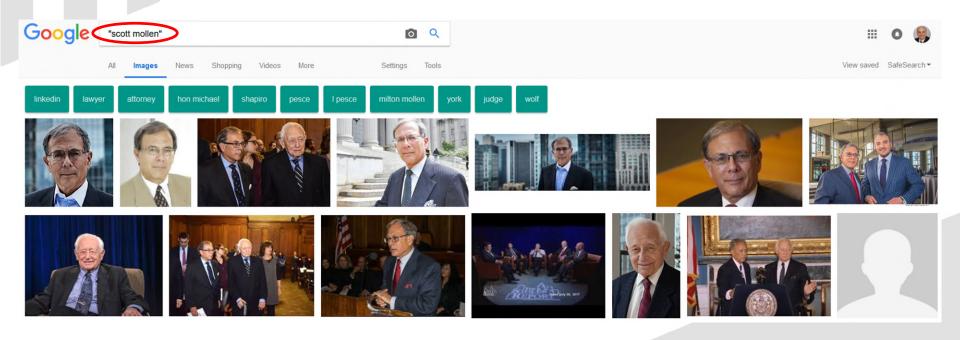








# Google Images - Individuals



# Advanced Google image search www.google.com/advanced\_image\_search

Advanced Image Search

Find images with		To do this in the search box			
all these words:		Type the important words: winter hoarfrost			
this exact word or phrase:		Put exact words in quotes: "frost flower"			
any of these words:		Type OR between all the words you want: trees OR weeds OR grasses			
none of these words:		Put a minus sign just before words you don't want: -windows			
Then narrow your results by					
image size:	any size   **	Find images in any size you need.			
aspect ratio:	any aspect ratio $\qquad \qquad	Specify the shape of images.	not filtered by license		
colors in image:	any color	Find images in your preferred colors.	not filtered by license		
type of image:	any type •	Limit the kind of images you find.	free to use or share		
region:	any region •	Find images published in a particular region.			
site or domain:		Search one site (like sfmoma.org) or limit your results to a domain like .edu, .org of .gov	free to use or share, even commercially		
SafeSearch:	Show most relevant results		free to use share or modify		
file type:	any format +	Find images in the format you prefer.	free to use, share or modify, even commercially		
usage rights:	not filtered by license	Find images you are free to use yourself.			
	Advanced Search				

# Free reusable images



Main page

Discussion

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Main page



Try the new CC Search beta, with list-making and one-click attribution!



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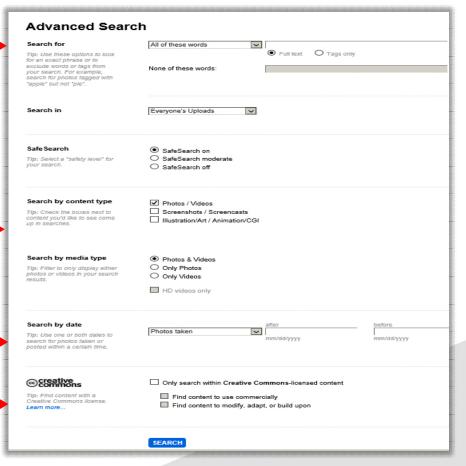
modify, adapt, or build upon.

# Flickr Search syntax Advanced Search



Date

Copyright



# Instagram Onstagram













#### herrickfeinstein

Following

50 followers 3 posts

5 following

Herrick, Feinstein LLP www.herrick.com



2 TAGGED







## Reverse image search

### Search for images with reverse image search

You can use a picture as your search to find related images from around the web.

#### How reverse image search works

When you search using an image, your search results may include:

- · Similar images
- · Sites that include the image
- · Other sizes of the image you searched for

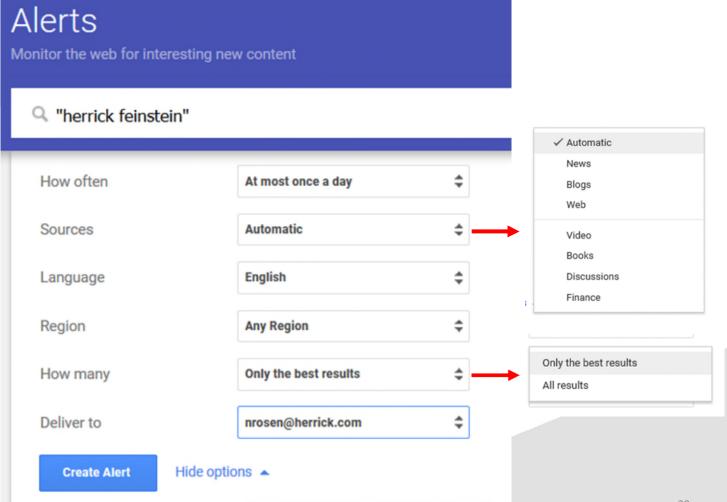
Search using an image works best when the image is likely to show up in other places on the web. So you'll get more results for famous landmarks than you will for personal images like your latest family photo.

#### Reverse image search using your phone or tablet

You can search Google to find images that are similar to ones you see in search results. This is available on the Chrome app (Android and iPhone or iPad).

- 1. Use the Chrome app to do a search.
- 2. Tap the image you want to search with to open a larger version of the image.
- 3. Touch and hold the image. In the box that appears, tap Search Google for this image.

# Google Alerts



# Google alert

results

#### NEWS

#### New York Power Women 2018: Herrick Feinstein Partner Belinda Schwartz

Bisnow

Bisnow: What keeps you in commercial real estate and what makes you want to come to work each day? Belinda Schwartz: There is never a dull ...

#### Before Ocasio-Cortez, the Elizabeth Holtzman Effect

New York Times

She was seated in a conference room at the Midtown offices of **Herrick, Feinstein**, the law firm where she has served as a co-chair of the government ...

#### How sports leagues are going to try to get paid on legal sports betting

SB Nation

"I understand that there is a need for some heightened integrity," says Dan Etna, the co-chair of the sports law practice at **Herrick Feinstein** LLP, ...

### Alternative to Google Alerts Talkwalker Alerts

# Talkwalker Alerts, the best free and easy alternative to Google Alerts

Trusted by over 450,000 people

Monitor the Web for interesting new content about your name, brand, competitors, events or any favorite topic with Talkwalker Alerts!

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#### News

2 new results

#### Realty Law Digest

8019/16, decided Dec. 18, 2017, McCormack, J. Scott E. Mollen is a partner at **Herrick, Feinstein** and an adjunct professor at St. John's University School of...

03/27/18 15:20 | United States | law.com



#### Private equity hits the ceiling in turnaround plays

...looks like," said Stephen B. Selbst, a bankruptcy lawyer at **Herrick Feinstein**. "If you are an equity investor, you probably think 'you know what? I have other uses for my money." — New York Times...

03/22/18 23:02 | United Arab Emirates | quifnews.com



#### **Twitter**

1 new result

#### gobiglaw.com

ICYMI -> Now Hiring: Real Estate Associate at Herrick Feinstein LLP (New York, NY) https://t.co/RTHcSeEomr

03/24/18 16:44 | United States | twitter.com



#### Blogs 4 new results No Title ... Steven Feldman, a white collar defense lawyer at the law firm Herrick, Feinstein and a prosecutor in the U.S. Attorney's Office in New York from 2002 to 2008, pharmyellow.com ST, PETERSBURG â The... 03/26/18 17:57 | Poland | detektyw-nestor.pl Tweet Hudson Yards Stakeholders Dive into 'NYC's Newest Neighborhood' at CO... ... swath of the island. The event, held on March 8 at law firm Herrick Feinstein 's offices at 2 Park Avenue near Murray Hill, was kicked off with remarks from Patrick O'Sullivan, a partner in the... 03/26/18 14:52 | United States | commercialobserver.com Tweet Toys 'R' Us Could Start Liquidation Sales Soon ...chair of the restructuring and bankruptcy practice at law firm Herrick. Feinstein, which specializes in retail industry bankruptcies. If it makes rank-and-file workers at the company feel better ...

03/22/18 07:02 | United States | chicago.cbslocal.com

Tweet

## Different Results with Different Search Engines

Study conclusion – "compelling evidence that web searchers are not always finding what they are looking for with their single search engine."

	# of searches	% same 1 <sup>st</sup> page results
Study	10,316	3.2%
Study	19,332	0.6%

#### Different Engines, Different Results

Web Searchers Not Always Finding What They're Looking for Online

A Research Study by Dogpile.com In Collaboration with Researchers from Queensland University of Technology and the Pennsylvania State University

April 2007

■ Proceedings of the Association for Information Science and Technology banner

Computer Science

Does it matter which search engine is used? A user study using post-task relevance judgments

Sebastian Sünkler, Dirk Lewandowski

First published: 24 October 2017 | https://doi.org/10.1002/pra2.2017.14505401044

DOI: https://dx.doi.org/10.4314/gipes.v23i1.14

GLOBAL JOURNAL OF PURE AND APPLIED SCIENCES VOL. 23, 2017; 139-149 COPYRIGHTO BACHUDO SCIENCE CO. LTD PRINTED IN NIGERIA ISSN 1118-0579

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EVALUATING SEARCH EFFECTIVENESS OF SOME SELECTED SEARCH ENGINES

M. S. BUTE, ADAMU HUSSAINI AND INUWA HADIZA ADAMU

(Received 19 September 2016; Revision Accepted 4 October 2016)

### BING

different results

different order

 different websites located



#### Biography | Scott E. Mollen

www.herrick.com/scott-e-mollen >

Scott Mollen is a highly experienced commercial litigator, regarded as a powerful asset by clients facing high stakes legal challenges. Scott regularly advises prominent corporations, financial institutions, business executives and sophisticated commercial real estate interests in litigation, mediation, arbitration and negotiations.

Record of Success - Events - News

#### Scott Mollen - Partner - Herrick, Feinstein LLP | LinkedIn

https://www.linkedin.com/in/smollen

View Scott Mollen's profile on LinkedIn, the world's largest professional community. Scott has 2 jobs listed on their profile. See the complete profile on LinkedIn and ...

Title: Partner at Herrick, Feinstein LLP
Connections: 423
Industry: Law Practice
Location: New York, New York

#### Scott E. Mollen: Executive Profile & Biography - Bloomberg

https://www.bloomberg.com/research/stocks/private/person.asp?... \*

Mr. Scott Mollen is currently employed at Herrick Feinstein, L.L.P. in the position of Partner. Mr. Mollen's practice areas include general commercial litigation (breach of contract, real estate, securities, fiduciary duties, partnerships, lender liabilities, anti-trust, class actions, joint venture

#### Scott Mollen - Bloomberg.com

https://www.bloomberg.com/profiles/people/18682716-scott-e-mollen ▼

Scott Mollen is Partner at Herrick Feinstein LLP. See Scott E Mollen's compensation, career history, education, & memberships.

#### Scott Mollen Profiles | Facebook

https://www.facebook.com/public/Scott-Mollen >

View the profiles of people named Scott Mollen. Join Facebook to connect with Scott Mollen and others you may know. Facebook gives people the power to...

# Duck Duck Go

#### DuckDuckGo

From Wikipedia, the free encyclopedia

This article is about the search engine. For the children's game, see Duck, duck, goose.

DuckDuckGo (DDG) is an Internet search engine that emphasizes protecting searchers' privacy and avoiding the filter bubble of personalized search results. [3] DuckDuckGo distinguishes itself from other search engines by not profiling its users and by deliberately showing all users the same search results for a given search term, [5] and emphasizes returning the best results, rather than the most results, generating those results from over 400 individual sources, including crowdsourced sites such as Wikipedia, and other search engines like Bing, Yahool, and Yandex. [6][7]

#### Overview [edit]

DuckDuckGo's results are a compilation of "over 400" sources, [46] including Yahoo! Search BOSS; Wikipedia; Wolfram Alpha; Bing; its own Web crawler (the *DuckDuckBot*); and others, [3][45][46] It also uses data from crowdsourced sites, including Wikipedia, to populate "Zero-click Info" boxes – grey boxes above the results that display topic summaries and related topics. [47]

DuckDuckGo positions itself as a search engine that puts privacy first and as such it does not store IP addresses, does not log user information and uses cookies only when required. Weinberg states "By default, DuckDuckGo does not collect or share personal information. That is our privacy policy in a nutshell." However, they do maintain logs of all search terms used [48]

Weinberg has refined the quality of his search engine results by deleting search results for companies he believes are *content mills*, like Demand Media's eHow, which publishes 4000 articles per day produced by paid freelance writers, which Weinberg says is, "...low-quality content designed specifically to rank highly in Google's search index." DuckDuckGo also filters pages with substantial advertising. [49]

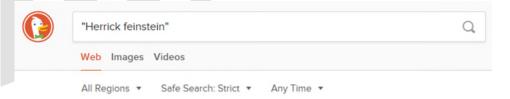
#### Instant Answers [edit]

In addition to the indexed search results, DuckDuckGo displays relevant results, called Instant Answers, [50] on top of the search page. These Instant Answers are collected from either 3rd party APIs or static data sources like text files. The Instant Answers are called zeroclickinfo because the intention behind these is to provide what the user is searching for on the search result page itself so that the user does not have to click any results to find what they are looking for. As of August 20, 2016, there are 989 Instant Answers active.

The Instant Answers are open source. [51] They are maintained on Github and anyone can build or work on them.

#### Tor hidden service [edit]

In August 2010, DuckDuckGo introduced anonymous searching, including an exit enclave, for its search engine traffic using Tor network and enabling access through a Tor hidden service. This allows anonymity by routing traffic through a series of encrypted relays. Weinberg stated: "I believe this fits right in line with our privacy policy. Using Tor and DDG, you can now be end to end anonymous with your searching. And if you use our encrypted homepage, you can be end to end encrypted as well."[creation needed]



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https://www.glassdoor.com/Salary/Herrick-Feinstein-LLP-Salaries-E14...

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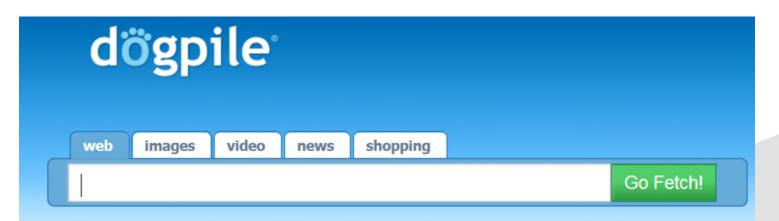
https://twitter.com/herricknews

## Dogpile

### Dogpile

From Wikipedia, the free encyclopedia

**Dogpile** is a metasearch engine for information on the World Wide Web that fetches results from Google, Yahool, and Yandex, and includes results from several other popular search engines, including those from audio and video content providers.



### dögpile

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Web Results

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Herrick Feinstein is a law firm in New York that was established in 1928 by Abraham Herrick and Abraham Feinstein. The firms real estate practice was

Web Results

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### Herrick Feinstein LLP Law Firm Profile | LawCrossing.com

https://www.lawcrossing.com/lawfirmprofile/K7rbK/Herrick-Feinstein-LLP

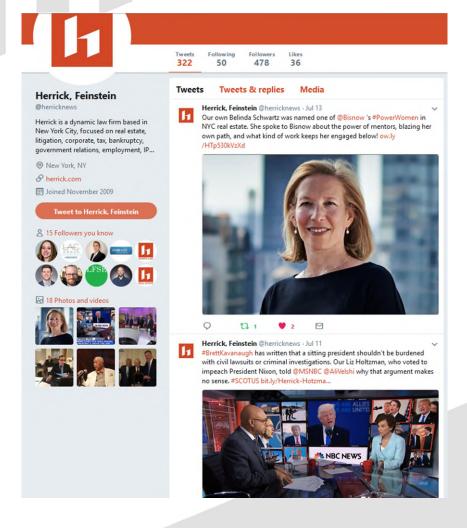
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# Check out their Twitter feed



## Search on Twitter's Advanced Search form

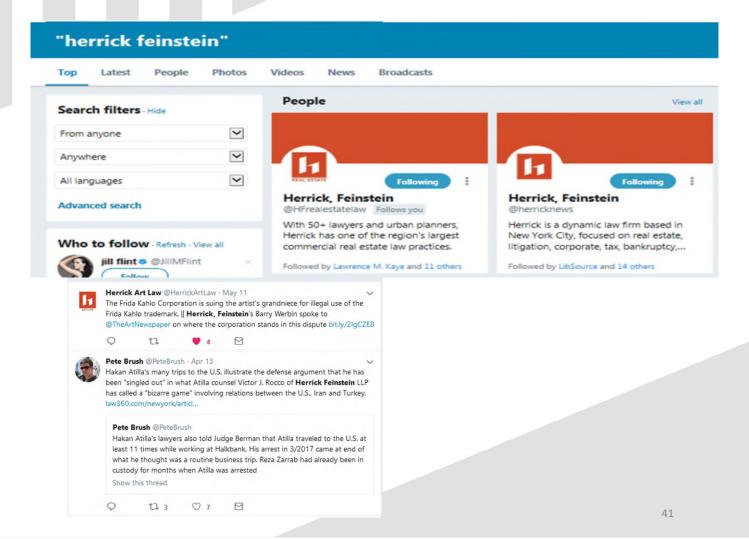
### How to use advanced search

- 1. Enter your search into the search bar on twitter.com.
- At the top of your results page, click More options and then click Advanced search.
- Fill in the appropriate fields to refine your search results (see below for some helpful tips).
- 4. Click Search to see your results.

### Advanced search

Words		
All of these words		
This exact phrase		
Any of these words		
None of these words		
These hashtags		
Written in	All languages	~
People		
From these accounts		
To these accounts		
Mentioning these accounts		
Places		
Near this place	Add location	
Dates		
From this date		to
Search		

## Twitter Results

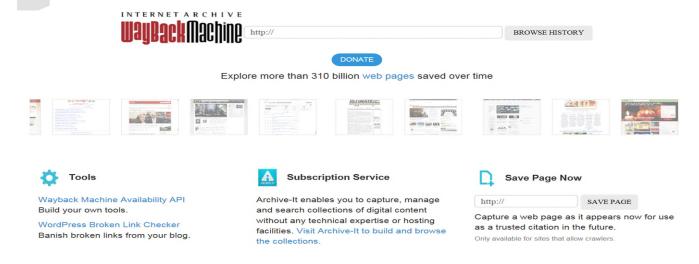


## Google cache

- Search Google
  - Search for a word, phrase, or entire website
  - Locate the specific page in the results for which you want a cached version
  - Click on the triangle to the far right of the URL (it's right under the page title)
  - Select Cached

- Search Google cache directly
  - Open Google search and type "cache:" (including the colon)
  - Type the URL of the page you want to see the cached version

## Wayback Machine



- 279 billion web pages
- 11 million books and texts
- 4 million audio recordings (including 160,000 live concerts)

- 3 million videos (including 1 million Television News programs)
- 1 million images
- 100,000 software programs



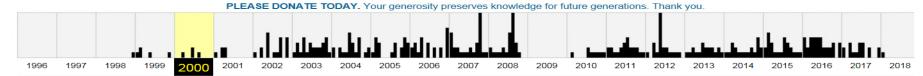
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×

Saved 350 times between December 12, 1998 and January 4, 2018.

Summary of herrick.com · Site Map of herrick.com



JAN								FEB								MAR							APR					
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16	17	18	19	20	21	22	20	21	22	23	24	25	26		19	20	21	22	23	24	25	16	17	18	19	20	21	22
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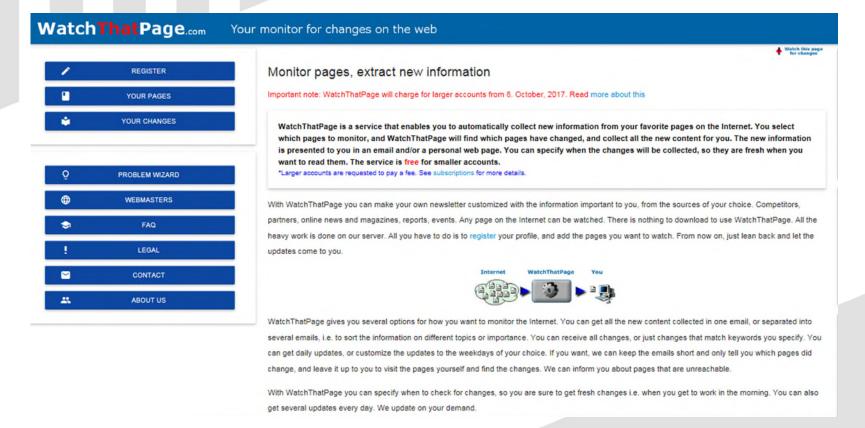
### Herrick's web site page on Artifacts as it appeared in 2000



### Finding original 2003 Herrick press releases & alerts



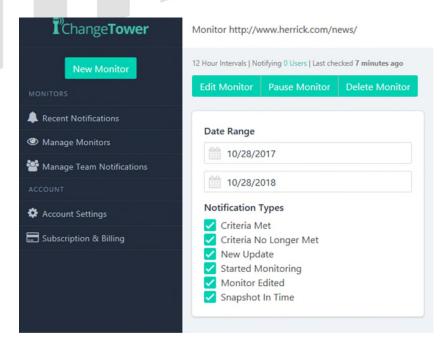
## Internet Page Watch - www.watchthatpage.com



# Watch That Page

```
WatchThatPage: 1 pages changed
▼ From:  WatchThatPage
    To: nathan rosen
Reply To: watchthatpage@www.watchthatpage.com
View your changes online at http://www.watchThatPage.com/watchChanges.jsp
 *************
Differences in page http://www.herrick.com
 ************
Firm NewsNew York City Women in the House (of Representatives) A look at
90 years of strong congresswomen.
<a href="http://www.herrick.com/news/new-york-city-women-in-the-house-of-representatives-a-look-at-90-years-of-strong-congresswomen/">http://www.herrick.com/news/new-york-city-women-in-the-house-of-representatives-a-look-at-90-years-of-strong-congresswomen/></a>
Elizabeth Holtzman, her colleagues, predecessors and successors are celebrated
and recognized for their achievements in The New York Times article.
more
<a href="http://www.herrick.com/news/new-york-city-women-in-the-house-of-representatives-a-look-at-90-years-of-strong-congresswomen/">http://www.herrick.com/news/new-york-city-women-in-the-house-of-representatives-a-look-at-90-years-of-strong-congresswomen/></a>
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## ChangeTower



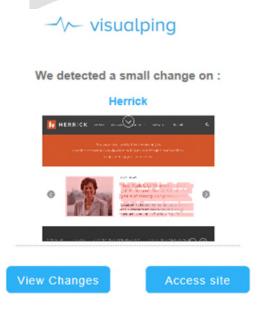


### nathan.rosen@rcn.com,

We have detected a change that meets your criteria and have included a preview of the change(s) detected:

Search Search News Items March-29 April 4 . 2019 - Media Mention - Media Mention Private equity bigwig makes CRE play The Real Deal Morris DeFeo was quoted in The Real Deal article "Private equity bigwin makes CRE play." discussing the acquisition of New York based software company SiteCompli, by private equityfirm Insight Venture Partners. Commenting on the possible strategy for the acquisition. DeFeo... More Who Is Elizabeth Holtzman? Alexandria Ocasio-Cortez Pays Homage to Fellow Political Trailblazer: 'Before Me, There Was She' Newsweek Elizabeth "Liz" Holtzman was featured in Newsweek's article "Who is Elizabeth Holtzman? Alexandria Ocasio-Cortez Pays Homage to Fellow Political Trailblazer: 'Before me there was she." which highlights Liz's journey from a young Jewish woman from Brooklyn with political aspirations to... More April 3, 2019 - Media Mention New York City Women in the House (of Representatives) A look at 90 years of strong congresswomen. More The New York Times March 29, 2019 - Media Mention Private Equity Bigwig Makes CRE Play More The Real Deal

## Alternative Internet page watch



You are receiving this email because we have detected a change on :

False alarm ? Reduce them by using the advanced settings

## The web is constantly changing. and thousand of other changes you are stressed to miss. Website owners also find it very difficult to inform past visitors that their sites have changed. We are working on a solution to make it easier for their visitors to stay in touch. Stay tuned: -) What we've done so far 300,000,000+ 40,000,000+ +000,000 Screenshots taken Differences detected

## Internet searching resources

- Google Search Help Center https://support.google.com/websearch#topic=3378866
- Charity Anastasio, <u>Guide to Using Google Scholar and other free legal research tools</u> (MyCase).
   <a href="http://mycase.marketing.s3.amazonaws.com/eBooks/mycase\_ebook\_guide-to-using-google-scholar-ebook.pdf">http://mycase.marketing.s3.amazonaws.com/eBooks/mycase\_ebook\_guide-to-using-google-scholar-ebook.pdf</a>
- Nicole Black, How To Use Google Scholar's Advanced Search Menu For Big Data And Analytics—For Free.
   www.mycase.com/blog/2016/06/use-google-scholars-advanced-search-menu-big-data-analytics-free/
- Joshua Hardwick, Google Search Operators: The Complete List (May 22, 2018) https://ahrefs.com/blog/google-advanced-search-operators/
- Randolph Hock, The Extreme Searcher's Internet Handbook: A Guide for the Serious Searcher (Information Today 2013).
- Stephen Kramarsky, Archiving the Internet: The Wayback Machine in the Courts, New York Law Journal, July 16, 2018. www.law.com/newyorklawjournal/2018/07/16/the-wayback-machine-in-the-courts-introducing-evidence-of-the-past-state-of-the-web/
- Carole Levitt, Facebook Kills Search Features Useful for Background and Investigative Research www.netforlawyers.com/content/facebook-kills-email-phone-search-cambridge-analytica-0209
- Carole Levitt, <u>Cybersleuth's Guide to the Internet: Conducting Effective Free Investigative & Legal Research on the Web</u>, 14th edition (2017) she is also the author of <u>Google for Lawyers: Essential Search Tips and Productivity Tools</u> (ABA 2010).
   <u>www.netforlawyers.com/page/cybersleuths-guide-internet-conducting-effective-free-investigative-legal-research-web-14th-edi</u>
- Don MacLeod, <u>How to Find Out Anything: From Extreme Google Searches to Scouring Government Documents, a Guide to Uncovering Anything About Everyone and Everything</u> (Prentice Hall 2012). <a href="https://www.penguinrandomhouse.com/books/309462/how-to-find-out-anything-by-don-macleod/9780735204676/">www.penguinrandomhouse.com/books/309462/how-to-find-out-anything-by-don-macleod/9780735204676/</a>

# Advanced Google Searching

Nathan Aaron Rosen





